

**Bachelor of Mass Communication**

**IIMM Entrance Examination 2014**

Please read the instructions carefully.

Any candidate found using unfair means will be summarily expelled from the selection process.

Section A

Objective Type Questions 60 X 1 = 60 Marks

Section B

Short notes 2 X 10 = 20 Marks

Section C

Essay Type answers 1 X 20 = 20 Marks

Maximum Marks = 100

Time Allowed 2 hrs

**Section A**

Attempt all objective type questions. Each question carries 1 mark. There is no negative marking.

Please mention the full forms of:

- 1) SAARC
- 2) IBM
- 3) CBI
- 4) ASEAN

Match the following:

- |                              |               |
|------------------------------|---------------|
| 5) HRD Minister of India     | Narendra Modi |
| 6) Finance Minister of India | Smriti Irani  |

- |                              |               |
|------------------------------|---------------|
| 7) Foreign Minister of India | Arun Jaitley  |
| 8) Prime Minister of India   | Sushma Swaraj |

9) Who was the longest serving President of U.S.A.

Bill Clinton

George Washington

Franklin D. Roosevelt

Barack Obama

10) Who was the longest serving Prime Minister of India

Jawaharlal Nehru

Indira Gandhi

Dr. Manmohan Singh

Atal Bihari Vajpayee

11) Who was the second woman leader to be a member of India's CCS (Cabinet Committee on Security)

Indira Gandhi

Sushma Swaraj

Maneka Gandhi

Sonia Gandhi

12) Which is the most abundant element on Planet Earth

Oxygen

Nitrogen

Carbon

Hydrogen

13) How many MPs are needed for a simple majority in the Lok Sabha

270

271

272

273

14) Has India ever had a minority government

Yes

No

Maybe

Do not Know

15) Which article of the Constitution of India gives special status to the state of Jammu and Kashmir

Article 356

Article 342

Article 370

Article 371

16) Who is the chairperson of the UPA

Dr. Manmohan Singh

Smt. Sonia Gandhi

Rahul Gandhi

Shashi Tharoor

17) Where is the Wimbledon Tournament held

Munich

Paris

London

New York

18) Who is the author of India's national anthem

Bankim Chandra Chattopadhyaya

Jawaharlal Nehru

Rabindranath Tagore

Pandit Ravi Shankar

19) What is the capital of Pakistan

Lahore

Karachi

Islamabad

Kabul

20) Who is the first sports person to be awarded the Bharat Ratna in India

Dhyan Chand

Satpal Singh

Mahendra Singh Dhoni

Sachin Tendulkar

21) Who is the Governor of the RBI

Raghuram Rajan

Bimal Jalan

C Rangarajan

IG Patel

22] Yoga has become a very popular type of exercise, but it may not be for everyone. Before you sign yourself up for a yoga class, you need to examine what it is you want from your fitness routine. If you're looking for a high-energy, fast-paced aerobic workout, a yoga class might not be your best choice.

This paragraph best supports the statement that

- A. yoga is more popular than high-impact aerobics.
- B. before embarking on a new exercise regimen, you should think about your needs and desires.
- C. yoga is changing the world of fitness in major ways
- D. yoga benefits your body and mind
- E. most people think that yoga isn't a rigorous form of exercise

23] Statement: A very large number of students have failed in the final high school examination due to faulty questions in one of the subjects.

Courses of Action:

1. All the students who have failed in the subject should be allowed to take supplementary examination.
2. All those who are responsible for the error should be suspended and an enquiry should be initiated to find out the facts.

- A. Only I follows
- B. Only II follows
- C. Either I or II follows
- D. Neither I nor II follows
- E. Both I and II follow

**24] Statement:** To investigate the murder of the lone resident of a flat, the police interrogated the domestic servant, the watchman of the multi-storeyed buildings and the liftman.

**Assumptions:**

1. The domestic servant, watchman and the liftman can give a clue about the suspected murder.
2. Generally in such cases the persons known to the resident are directly or indirectly involved in the murder.

- A. Only assumption I is implicit
- B. Only assumption II is implicit
- C. Either I or II is implicit
- D. Neither I nor II is implicit
- E. Both I and II are implicit

25) Which year did the Constitution of India come into force

1947

1948

1950

1952

26) Narendra Modi is the \_\_\_\_\_ Prime Minister of India

12<sup>th</sup>

6<sup>th</sup>

15<sup>th</sup>

18<sup>th</sup>

27) To boost growth, should a government or a central bank

Increase interest rates

Reduce interest rates

Keep interest rates constant

Do none of the above

28) Which is the biggest MNC employer in India

IBM

Microsoft

Oracle

Sapient

29) Who gave the call for 'Green Revolution'

MS Swaminathan

APJ Abdul Kalam

Manmohan Singh

MS Ahluwalia

30) Reuters is a news agency of which country

France

U.K.

Japan

Egypt

31) X is father of Y and Z. Y is son of X but Z is not the son of X. How is Z related to X?

Niece

Son in law

Daughter

Grandson

32) Where were the Winter Olympics held in 2014

Sochi

Kochi

Canberra

Moscow

33) What is a vote on account

parliament passes just enough money to keep the government going till a new regime takes charge

Voting is on the account of delayed polls

Accountants vote to elect a leader

None of the above

34) Where was the ICC World Twenty 20 held in 2014

South Africa

Pakistan

England

Bangladesh

35) In which country is the world's tallest building being constructed – taller than Dubai's Burj Khalifa?

China

Japan

U.S.A.

Australia

36) In which country will the FIFA World Cup Football Tournament 2014 be held?

Italy

France

Brazil

Germany

37) Which South Asian country's head of government was not present at the swearing in ceremony of Narendra Modi as India's Prime Minister

Afghanistan

Pakistan

Bangladesh

Sri Lanka

38) Who played the male leading role in the movie "Dilwale Dulhania Le Jayengey"

Amitabh Bachchan

Shah Rukh Khan

Salman Khan

Amir Khan

39) Which actress did not join politics or political activism

Hema Malini

Jaya Bhaduri

Madhubala

Shabana Azmi

40) Which of the following actors did we see in the movie "Baghban"

Shah Rukh Khan

Amir Khan

Amitabh Bachchan

Devanand

41) If  $A + B$  means B is the brother of A;  $A \times B$  means B is the husband of A;  $A - B$  means A is the mother of B and  $A \% B$  means A is the father of B, which of the following relations shows that Q is the grandmother of T?

a)  $P + Q \% R - T$

b)  $P \times Q \% R + T$

c)  $Q - P + R \% T$

d)  $P \times Q \% R - T$

42) Tickets numbered 1 to 20 are mixed up and then a ticket is drawn at random. What is the probability that the ticket drawn has a number which is a multiple of 3 or 5?

a)  $8/15$

b)  $9/20$

c)  $2/5$

d)  $1/2$

43) 10 women can complete a work in 7 days and 10 children take 14 days to complete the work. How many days will 5 women and 10 children take to complete the work?

a) 10

b) 7

c) 3

d) 5

44) What is 55% of 320?

a) 144

b) 146

c) 176

d) 156

45) A camera always has

a) Stand

b) Lens

c) Flash

d) Reels

46) A pineapple cost Rs. 7 each. A watermelon costs Rs. 5 each. X spends Rs. 38 on these fruits. The number of pineapples purchased is

a) 6

b) 2

c) 4

d) 3

47) Pointing to Varman, Madhav said, "I am the only son of one of the sons of his father." How is Varman related to Madhav?

a) Father or Uncle

b) Uncle

c) Father

d) Nephew

48) 252 can be expressed as a product of prime as

a)  $3 \times 3 \times 3 \times 3 \times 7$

b)  $2 \times 2 \times 2 \times 3 \times 7$

c)  $2 \times 2 \times 3 \times 3 \times 7$

d)  $2 \times 3 \times 3 \times 3 \times 7$

49) A can do a certain work in the same time in which B and C together can do it. If A and B together could do it in 10 days and C alone in 50 days, then B alone could do it in

a) 25 days

b) 20 days

c) 15 days

d) 30 days

50) The age of father of 10 years ago was thrice the age of his son. Ten years hence, father's age will be twice that of his son. The ratio of their present ages is

- a) 2-Sep
- b) 2-May
- c) 3-Jul
- d) 13- Jul

51) 2012 January 1<sup>st</sup> is Sunday, then which day is the Indian Independence Day of the same year.

- a) Wednesday
- b) Saturday
- c) Friday
- d) Thursday

52) What is 45% of 300?

- a) 135
- b) 151
- c) 155
- d) 149

53) Race is to Fatigue as Fast is to?

- a) Race
- b) Hunger
- c) Food
- d) Laziness

54) If you write down all the numbers from 1 to 100, then how many times do you write 3?

- a) 20
- b) 21
- c) 18
- d) 11

55) 100 oranges are bought at the rate of Rs. 350 and sold at the rate of Rs. 48 per dozen. The percentage of profit or loss is

- a) 15% gain
- b) 15% loss
- c) 100/7% gain
- d) 100/7% loss

56) A student has to obtain 33% of the total marks to pass. He got 125 marks and failed by 40 marks. The maximum marks are

- a) 500
- b) 300
- c) 1000
- d) 800

57) Which number is the odd one out, 6, 9, 15, 21, 24, 28, 30

- a) 21
- b) 28
- c) 30
- d) 24

58) Which one of the following is a prime number?

- a) 203
- b) 247
- c) 307
- d) 437

59) A man buys a cycle for Rs. 1400 and sells it at a loss of 15%. What is the selling price of the cycle?

- a) Rs. 1160
- b) Rs. 1202
- c) Rs. 1090
- d) Rs. 1190

60) In an election between two candidates, one got 55% of the total valid votes, 20% of the votes were invalid. If the total number of votes was 7500, the number of valid votes that the other candidate got, was

- a) 3100
- b) 2700
- c) 3000
- d) 2500

#### Section B

Write short notes on any two of the following

10 X 2 = 20 marks

- 1) Should there be capital punishment for rape? Why/why not ?
- 2) How can the position of women be improved in India?
- 3) Describe the last film that you watched
- 4) Your favourite sportsperson

#### Section C

Write an essay on any one of the following:

20 X 1 = 20 marks

- 1) Who is your favourite television news anchor and why?
- 2) Analyse the role played by the mass media in the recently concluded general elections. Are you happy with the role played by the media?
- 3) How do you expect IIMM to help you in fulfilling your career goals and ambitions?
- 4) Should there be state funding of elections? Why/why not?